

*PLEASE SIR,...
CAN I HAVE SOME
MORE?*

**Awakening the appetite
for learning at
Care Management Group**

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Information Transfer
Learning Partners

*Gold Award
Best e'learning project
securing widespread adoption*





Supports people with learning disabilities
and associated complex needs

Over 100 care homes in Southern England
and Wales

1,500 staff, primarily front line carers ...

... utilising a wide range of competencies

July 2008:

Major changes throughout a business under new ownership

Significant challenges for training provision:

- *Inefficiency,*
- *inconsistency,*
- *risk and*
- *alignment*

CMG needed to enhance quality, availability
and consistency of training

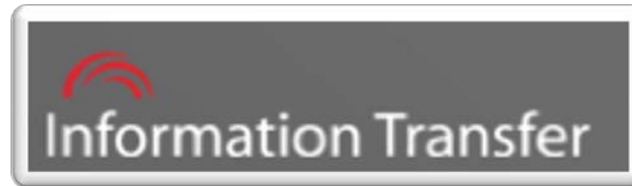
Powerful drivers for e-learning



Barriers to adoption of e-learning

- ❌ Care-focused working environment
- ❌ Low levels of PC literacy
- ❌ Little cultural alignment
- ❌ Lack of technical infrastructure

Learning Partners - who to choose...



- Align with and understand the culture of the group
- Learning, rather than technologically driven
- Ability to withstand a long-term relationship
- Proven ability; credibility; flexibility and longevity
- Creative; innovative yet realistic/appropriate
- Responsive at the right level in the 'right' language

- Price - Value for money